Jeffrey Rinna 310.429.7009 767 Deep Valley Dr. Rolling Hills Estates, CA 90274 www.PVwineclub.com jeff@PVwineclub.com

## CUP APPLICATION:

- a. What do you propose to do in your business? What services will you be providing? Describe in detail. Palos Verdes Wine Club is a wine tasting room and kitchen. We will provide monthly, regional-specific tastings with educational information about the region, wineries and wines. We will provide a robust menu of items served grab-it/market-style and to compliment those chosen wine regions. And, the sophisticated environment will foster great networking, relationships and entertainment for the residents of RHE.
- b. Is this a new or additional business or is it just a change of address? If a change of address, please provide the previous address. **New Business**
- c. List the hours of operation. Wednesday / Thursday 3 -10, Sunday 2-10, Friday / Saturday 3-11
- d. How many employees will you have? 3-5 to start with hiring 3-5 more, after gauging interest.

  Using a counter-service model for food, we can operate with a tighter crew.
- e. Maximum number of guests? **85 at capacity**. **But, with a wine club focus we expect more** intimate numbers most days.
- f. What equipment will be used, if any? Sinks, refrigerators, oven, stove, microwave, pressuredispense beer tap, entertainment, security, fire prevention systems.
- g. What modifications to the unit will you be making, if any? **Upgrade water heater**. **Removing dishwasher**.
- h. List any special licenses or certifications, if any. (This includes the ABC license)
  - S- Corp Business license / EIN Registration

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- ABC Type A. On Sale Beer & Wine Public Premises.
- · MENDE 2010 Off Sale Beer and Wine
- Certificate of Occupancy
- Sign Permit
- Foodservice license
- Food handler's permit
- Public Health Operation License
- Responsible Beverage Service (RBS) Certifications
- Sales Tax License
- CDTFA Seller's permit (Alcoholic Beverage Tax)
- Water Heater Permit (City)

THANK YOU for this opportunity & Cheers!

Best regards, Jeffrey

Jeffrey Rinna President