

**MINUTES**  
**REGULAR ADJOURNED**  
**CITY COUNCIL MEETING**  
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**REGULAR MEETING**  
**PARK AND ACTIVITIES COMMISSION**  
**NOVEMBER 6, 2001**

The Regular Adjourned City Council Meeting/Regular Park and Activities Commission Meeting was called to order at 6:33 p.m. by MAYOR ZUCKERMAN.

COUNCIL MEMBERS PRESENT: Addleman, Mitchell, Rauch, Zuckerman

COUNCIL MEMBER ABSENT: Seamans

COMMISSIONERS PRESENT: Clewis, Pagliano, Pekich, Persichina, Vanden Bos, Vullo

COMMISSIONER ABSENT: Pierson

CITY STAFF PRESENT:

Douglas R. Prichard, City Manager  
Andy Clark, Community Services Director  
Gregory Grammer, Administrative Analyst  
Hope Nolan, Deputy City Clerk

MAYOR ZUCKERMAN welcomed everyone to the meeting. He then turned the meeting over to COMMISSIONER VULLO who chaired this year's City Celebration Subcommittee.

COMMISSIONER VULLO felt that this year's City Celebration (September 15) was very successful with a large turnout. She added that due to girls' soccer games held all afternoon, there was a large turnout of children. COMMISSIONER VANDEN BOS stated that girls' soccer will continue to be held at Ernie Howlett Park the day of the City Celebration. COMMISSIONER VULLO stated that having Jim Gambel's show, followed by the childrens' games worked out well, and that schedule should be continued. There were no craft booths, however, the pet adoptions were a good addition to the City Celebration.

COMMISSIONER VULLO stated that next year, she would suggest a pizza booth (which was planned for this year, but did not occur) and improve the childrens' hamburger dinner. She also felt that the dinner was too commercial looking/tasting. It would be her suggestion to try another vendor for next year's dinner.

COMMISSIONER VULLO stated she would be in favor of having Conte Productions handle next year's City Celebration, but would suggest only considering this for a one-year contract rather than three years. COMMISSIONER VULLO stated she would like to discuss Conte Productions' proposal at a future Park and Activities Commission meeting.

COUNCILWOMAN RAUCH stated the beef for the dinner was too commercial tasting, as were the accompaniments. MAYOR ZUCKERMAN commented that the dinner line proceeded at a faster pace when the COUNCIL was not serving. A suggestion was made that the COUNCIL be positioned to greet the attendees at the front of the line rather than serving the dinners.

The COMMUNITY SERVICES DIRECTOR reviewed the memorandum per written material. He stated that Deborah Davis did an outstanding job handling the equestrian events. He added that over 500 tickets were redeemed for Hawaiian Shaved Ice, and 131 tickets were used for free Pony Rides this year.

Discussion ensued regarding the possibility of shortening the City Celebration. It was noted that if the event was shortened, there would still be equestrian events, childrens' games, and the dinner, and that if the main target was families/children then rides and game booths should still be a part of the event. COMMISSIONER VULLO stated that with the influx of more children in Rolling Hills Estates, the event

should be geared toward children and the rides should be continued.

Discussion ensued regarding the pros and cons of continued retention of Conte Productions. Following discussion, COMMISSIONER PERSICHINA moved, seconded by COMMISSIONER PEKICH

TO HAVE STAFF SEND OUT RFPS TO OTHER EVENT COORDINATING COMPANIES  
TO MANAGE NEXT YEAR'S CITY CELEBRATION.

Discussion ensued regarding whether to first negotiate with Conte Productions.

CHAIRMAN PAGLIANO called for a vote on the motion.

AYES: Pekich, Persichina, Vullo  
NOES: Pagliano, Vanden Bos  
ABSTAIN: Clewis  
ABSENT: Pierson

COMMISSIONER VULLO stated that this year's publicity was wonderful, and thanked ADMINISTRATIVE ANALYST GREG GRAMMER for all his hard work on this event.

MAYOR ZUCKERMAN suggested that the ADMINISTRATIVE ANALYST contact Mike's Chocolates (on the Brickwalk) and encourage him to participate in next year's City Celebration.

**ADJOURNMENT**

There being no further business or discussion, MAYOR ZUCKERMAN adjourned the meeting to the CITY COUNCIL meeting of November 13, 2001, the time being 7:20 p.m., and noted that the next regularly scheduled PARK AND ACTIVITIES COMMISSION meeting will be held on November 20, 2001.

Respectfully submitted,

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Ellen Shinkai, Minutes Secretary

Approved,

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Douglas R. Prichard, City Clerk